



InVu®

The Difference is More than Cosmetic®



Personalized
Color-Matching
Technology™



Personalized Color-Matching Technology™

Attract new patients
and build your practice.

- Exclusive Personalized Color-Matching Technology — virtually invisible
- Optimum appearance throughout treatment with non-staining ceramic material
- Quick, clean debonding with patented polymer mesh base



*Actual InVu Brackets shown with no color enhancement.
Model photos feature actual InVu Aesthetic Brackets.*

InVu®
Aesthetic Brackets

“They’re almost completely invisible. It doesn’t really matter what shade the teeth are. It blends like it’s camouflaged on the teeth. My patients look in the mirror and can’t believe how little they can see the braces. That’s the part that really matters.”

Chad M. Wright, DDS
Santa Barbara, California



A Perfect Match for Any Patient.

Meet the rising demand for aesthetic orthodontics and capitalize on a growing adult market with InVu Aesthetic Brackets. Their virtually flawless finish and small size makes them the most beautiful ceramic brackets you can find. InVu Aesthetic Brackets feature Personalized Color-Matching Technology. Brackets absorb wavelengths of light so only the natural tooth color shows.

Strength and Beauty. The Difference is InVu.

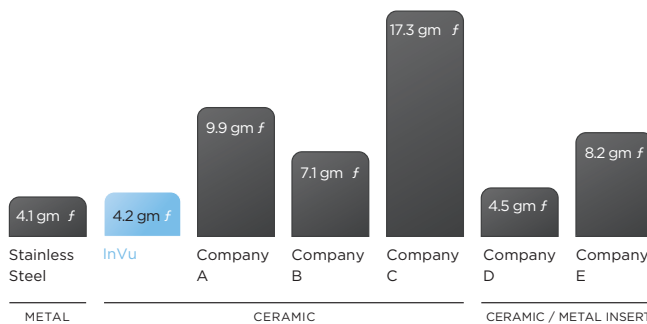
InVu Aesthetic Brackets don’t just look better. They are precision-engineered for superior strength, clean, easy bonding, lower friction, and an open design for ligation options. InVu reliability means your treatment will go smoothly and on schedule, exactly as planned. And while InVu is the most beautiful ceramic bracket available, it performs on a level equal to metal.

Low Friction, Enhanced Patient Comfort.

THE DIFFERENCE IS DESIGN

Low friction force and low profile make InVu comfortable to wear. Wedge-shaped lower anterior brackets minimize occlusal interference during treatment. Deep tie wings with rounded contours offer generous space for easy engagement of elastomers and make ligation easier. Ball-end cuspid hooks assure retention of elastics or elastomers and enhance patient comfort during treatment. Available in your choice of prescriptions – Roth or MBT.

InVu Friction Force Comparison



Unlike other ceramic brackets and those with metal inserts, InVu provides a lower level of friction with the same or better performance than metal brackets.

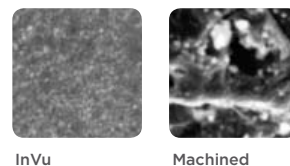
**Measured on upper lateral brackets.*

Smoother, Stronger, More Reliable.

THE DIFFERENCE IS ENGINEERING

Only InVu Aesthetic Brackets are precision-engineered using an advanced injection-molding process producing a smoother, stronger, more reliable ceramic bracket. Unlike machined ceramics, the InVu surface is virtually flawless, without the micro-fractures that lead to breakage. Smooth, rounded edges at the ends of the archwire slot lower friction levels between the bracket and archwire, for a ceramic bracket that performs like metal.

InVu Injection Molded Brackets	Machined Brackets
Eliminates potential fractures with dense, uniform surface	Can fracture due to minute stress cracks in material
More secure bonds with compound contoured base matching tooth contours	Less secure bond due to flat base
Minimized occlusal interference with smooth surface and small size	Enamel wear is accelerated by rough surfaces



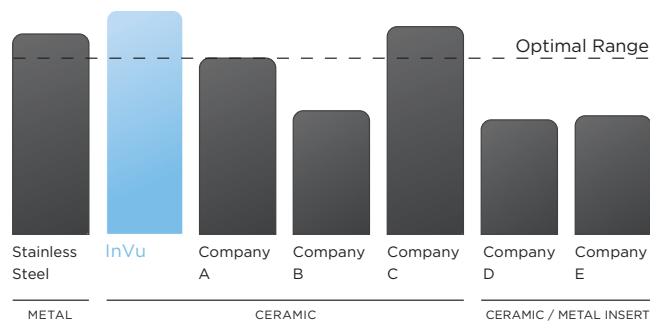
When compared at a magnification of 1,000x, the InVu injection-molded bracket has a virtually flawless surface, while the machined bracket shows extensive surface flaws that can lead to fractures during treatment.

Quick, Clean Debonding.

THE DIFFERENCE IS PERFORMANCE

When it comes to bonding and debonding, nothing performs like InVu. That's because InVu brackets feature an exclusive molded polymer mesh base that protects teeth by preventing direct contact between the ceramic and tooth enamel. The base is designed using symmetric replication technology, for a flexible, mesh surface that retains most of the adhesive during debonding. Unlike other ceramic brackets, InVu doesn't require fracturing or special tools to debond.

Release Point Comparison



Debonding InVu Brackets

InVu brackets debond quickly and easily. Using ligature cutters, simply squeeze the base mesio-distally as close to the enamel as possible. The flexible polymer mesh base releases easily from the tooth while retaining most of the adhesive.

When compared to both stainless steel and competitors' ceramic brackets, InVu brackets offer optimum bond strength.

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